



BIONEERS SPONSORSHIP OPPORTUNITIES

Connect with our community of engaged, environmentally- and socially-conscious citizens!

WHAT:

The Annual Bioneers Conference gathers a community of leaders for three days of inspiration, community building and action by highlighting breakthrough solutions for a just and sustainable world.

DATE:

October 21 – 23, 2016

LOCATION:

San Rafael, California

AUDIENCE:

Over 3,000 professionals and visionary start-ups; nature-inspired scientists and artists; indigenous leaders; innovators in the food system, health care and the healing arts practitioners; educators and students; women leaders; social entrepreneurs, green business innovators, philanthropists and economists; media innovators; and engaged citizens.

Conference Attendance	3,000+
Email Subscribers	28,980+
Active Social Media Audience	80,000+
Resilient Communities Network Audience	8,000 – 12,000
Bioneers Television Audience on Link TV	35 million+
Bioneers Radio Audience	150+ radio stations in the U.S. and abroad

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. Please see the list of sponsorship benefits on the next page.

ABOUT BIONEERS:

Bioneers is an innovative nonprofit educational organization that highlights breakthrough solutions for restoring people and planet. Founded in 1990, Bioneers has acted as a fertile hub of social and scientific innovators with practical and visionary solutions for the world's most pressing environmental and social challenges.

CONTACT:

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**Bioneers | Collective Heritage Institute | The Presidio | 1014 Torney Ave
| San Francisco CA 94129**

1.877.BIONEER  **BIONEERS.ORG**



Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

Top-level sponsorship opportunities include:

- Hyperlinked company logo on event website
- Acknowledgement in 20,000+ mailed conference promotional brochures
- Acknowledgement in 4,000+ conference programs
- Your brand mentioned 2x in Bioneers social media posts
- Acknowledgement in 4 Bioneers newsletters promoting conference content

Visionary Partner - \$25,000 - A fully customized opportunity that guarantees industry exclusivity

- Ten 3-day passes to the Bioneers Conference
- Access for ten guests to the Friday evening VIP reception and dinner
- Opportunity to design and host a custom cocktail-hour event at the conference
- Thank you announced from the conference main stage
- Premium exhibit booth at the conference to present your company and conduct sales
- Access for two to the conference VIP Green Room
- Company logo on a dedicated main stage slide shown daily at the conference
- Premium placement of company logo on four large signs on conference grounds
- Featured blog post highlighting partnership between Bioneers and your company
- Full page color ad in conference program

Breakthrough Partner - \$10,000

- Five 3-day passes to the Bioneers Conference
- Access for five guests to the Friday evening VIP reception and dinner
- Exhibit booth at the conference to present your company and conduct sales
- Thank you announced from the conference main stage
- Company logo on a shared main stage slide shown daily at the conference
- Company logo on four large signs on conference grounds
- Half page color ad in conference program

Trailblazer Partner - \$5,000

- Two 3-day passes to Annual Bioneers Conference
- Access for two guests to the Friday evening VIP reception and dinner
- Company logo on a shared main stage slide shown daily at the conference
- Company logo on four large signs on conference grounds

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Our second-level sponsorship opportunities are designed to give you visibility in one of our specialized programs at the conference.

Solutions Partner - \$2,500 - Custom opportunity to support one of our specialized programs including: Family Fair, Conference Art Initiative, Everywoman's Leadership, Indigenous Forum or Youth Leadership Program

- One 3-day pass to Annual Bioneers Conference + discount for additional passes
- Access for one guest to the Friday evening VIP reception and dinner
- Company logo on sign at entrance of the designated event or tent

Empower Partner - \$1,500 – Support the Bioneers Youth Scholarship Fund

- One 1-day pass to Annual Bioneers Conference + discount for additional passes
- Acknowledgement in the John Mohawk Scholarship page in the conference program
- Acknowledgement on the John Mohawk Scholarship page on the Bioneers website

In-Kind Donation Partner – Showcase your product at the conference

- One 1-day pass to Annual Bioneers Conference + discount for additional passes
- Acknowledgement in 4,000+ conference programs
- Company logo on a shared main stage slide shown daily at the conference
- Your brand mentioned 2x in Bioneers social media posts
- Acknowledgement in 4 Bioneers newsletters promoting conference content